



**The Nation's Premier Youth
Health & Safety Organization**

FOR IMMEDIATE RELEASE

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Positive Youth Development Resources Grow With SADD Absorbing Northern Lights Youth Services

Glendale, AZ (December 18, 2024) – With Northern Lights Youth Services, Inc., a nonprofit headquartered in Hillsboro, North Dakota, closing out their FY24 grants and looking for a home for its impactful programming, Students Against Destructive Decisions (SADD) made the most logical sense to land. SADD is proud to announce that Northern Lights Pulse (NL Pulse) programming will be integrated into SADD's robust resources and will be accessible to all students and chapters of SADD in the coming months.

"As SADD adapts and grows in areas of importance to youth across the country, health and mental health continue to be important topics for students, and this opportunity helps make available positive resources for so many seeking them," said Scott Myers, SADD's Executive Director. "What NL Pulse has been able to provide to North Dakota youth, I am excited that SADD can now provide to students from all over looking to SADD as the nation's premier youth health and safety organization."

"Northern Lights Youth Services and SADD have a rich and lengthy history that I am proud to say is continuing in an incredibly impactful way," said Lee Erickson, Executive Director at Northern Lights Youth Services. "The resources available and those that can and will come from this integration will benefit youth nationwide. I am proud of what we have done at Northern Lights Youth Services and even prouder of the opportunity for many more youth with this integration into SADD."

NL Pulse programming includes tools and resources around self-identity, making healthy lifestyle choices, developing a positive self-image, creating a support system, and so much more. SADD will begin integrating NL Pulse programming into its MySADD platform immediately but expects this process to take several months. The www.nlpulse.com website will continue for now, with plans to incorporate it into SADD's web pages and various student platforms shortly.



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About SADD

For over 40 years, SADD, the nation's premier youth health & safety organization, has worked to empower teens, engage parents, mobilize communities, and change lives around the issues of traffic safety, substance use, and personal health and safety. Through a national network of peer-led chapters in middle schools, high schools, and colleges, SADD equips our students with the resources they need to advocate for change on their campuses and in their communities. Join the movement by www.sadd.org, and follow us on [Facebook](#), [Instagram](#), [X](#), [YouTube](#), [LinkedIn](#), and [TikTok](#).

About Northern Lights Youth Services

Northern Lights Youth Services, Inc. (NLYS) is a 501c3 nonprofit corporation formed to promote and support positive youth development so that youth can realize their potential. NLYS believes in taking a holistic approach to prevention and positive youth development, helping teens better understand themselves, others, and the world in which they live. You can learn more about NLYS and the Northern Lights Pulse programming at www.nlpulse.com.