

# CORPORATE PARTNERSHIP OPPORTUNITIES



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[www.sadd.org](http://www.sadd.org)



508.481.3568



**You're invited to partner with the Nation's Premier Student Health & Safety organization in supporting the empowerment and mobilization of students to engage in positive change through leadership and smart decision making!**

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# My Welcome & Invitation to You

**Scott L. Myers**  
**Executive Director**

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With over 40 years of experience, SADD has become the nation's premier student health and safety organization by facilitating youth-led, youth-driven educational and engaging programming focused on traffic and mobility safety, health and mental health, substance use awareness and leadership development. Our students are dedicated to advocating healthy decision-making for themselves and their generation.

SADD was founded on the simple philosophy that young people, empowered to help each other, are the most effective force in prevention. Their voices, raised up, can be the difference between:

- getting behind a wheel and putting their phone down OR distracted, not paying attention, on a potential path towards disaster;
- making a call for help, not worried about the stigma that may be attached OR closing down, scared and tired, making a decision between life and death; and
- having the confidence to turn away the pressures put on them by negative societal expectations OR falling into the trap that leads down many destructive paths.

**You can help. I invite you to be a part of SADD Nation!**

SADD's work is all too important to let slide. It requires partnerships across governments, service providers, educational institutions, and funders. Let's work together to engage, empower, and mobilize the leaders of ~~tomorrow~~ TODAY!

With gratitude,



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# About SADD

**SADD | Students Against Destructive Decisions empowers and mobilizes students and adult allies to engage in positive change through leadership and smart decision-making. SADD endorses the following policies and positions that promote student health and safety.**

## Mission

SADD empowers and mobilizes students and adult allies to engage in positive change through leadership and smart decision-making.

## Vision

All students collaborate to create a healthier and safer world, one positive decision at a time.



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# Why Partner

**#1 cause of death** for 15 to 20 year-olds is motor vehicle crashes

Students who obtain a leadership role have a **positive increase** in grade performance

Almost **one out of five** teen drivers involved in fatal crashes had been drinking.

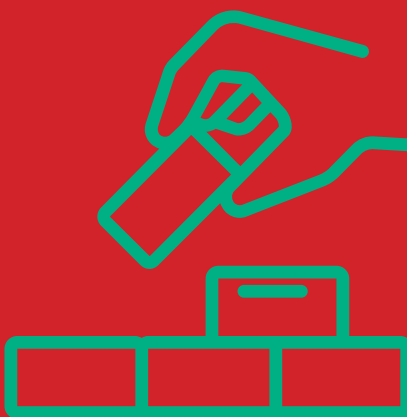
**1 in 6** U.S. youth aged 6-17 experience a mental health disorder each year

Nearly **25 percent** of 14 to 15 year-olds reported having at least 1 drink.

**73%** of adolescents have felt they needed help regarding their mental & physical health.

**50%** of all lifetime mental illness begins by age 14, and **75%** by age 24

These teens and students are YOUR future employees, YOUR consumers & customers, YOUR biggest advocates, and possibly YOUR children or YOUR children's friends, classmates & teammates.



**You can help build  
a solid foundation**



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# Partnership Tiers

## PREMIER

### \$20,000+

Your support at this level can be transformational in the development of positive decision-making that spans generations!

- Automatic National Conference Gold Sponsorship (\$10,000 level)
- State / Regional / Leadership Conference access
- Customized program sponsorship (incl. website)
- Facilitated connections to SADD chapters and youth leadership (incl. webinars, meetings, etc.)
- Program and/or state-specific sponsorship
- Employee engagement opportunities
- Newsletter(s) and Annual Impact Report
- Co-sponsored social media opportunities (incl. awareness weeks)
- Recognition as a "Premier Supporter of SADD" on SADD's website and in various media outlets

## LEADER

### \$10,000+

Your support at this level can ensure the programmatic opportunities given to students are the most impactful!

- Facilitated connections to SADD chapters and youth leadership (incl. webinars, meetings, etc.)
- Program and/or state-specific sponsorship
- Employee engagement opportunities
- Newsletter(s) and Annual Impact Report
- Co-sponsored social media opportunities (incl. awareness weeks)
- Recognition as a "Leader of SADD" on SADD's website and in various media outlets

## SUPPORTER

### \$5,000+

Your support at this level can help empower students in leading conversations they are educated on and comfortable with!

- Newsletter(s) and Annual Impact Report
- Co-sponsored social media opportunities (incl. awareness weeks)
- Recognition as a "Supporter of SADD" on SADD's website and in various media outlets

## FRIEND

### \$2,500+

Your support at this level can help SADD's work across the country by engaging students in life changing events!

- Recognition as a "Friend of SADD" on SADD's website and in various media outlets



\*Partnerships at \$50K+ receive customized opportunities in addition to all stated benefits



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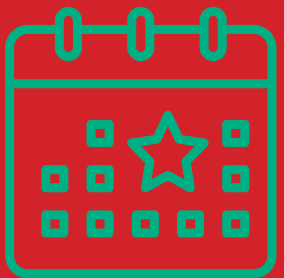
# Workplace Giving + Branded Campaigns

**SADD can work with your company or organization to inspire employees to make a difference in the decisions youth make everyday while aligning company CSR initiatives and positive corporate branding.**



SADD can provide custom donation pages or work within your current systems to implement a workplace campaign to support SADD students, chapters, and initiatives!

SADD leadership - with student engagement - can help bring a company campaign to life with launch videos, impact stories, and first-hand accounts of your support!



SADD students participate in a multitude of both fundraising and awareness campaigns - from safe driving weeks to Red Ribbon Week to mental health awareness - you can help elevate those!



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# Other Ways To Support

It takes a lot to empower teens, engage parents, mobilize communities and change lives. SADD is fortunate to have partners within state governments and other community nonprofits to implement certain programming, but gaps remain that need to be filled.

Things like:

**Mentorship**

**Leadership**

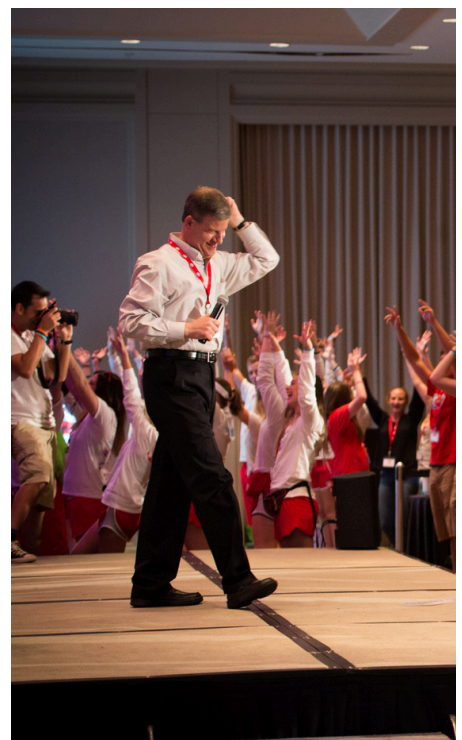
**Professional Development**

**Stewardship**

**Seed Funding**

**Capacity Building**

Whether it is pro bono support, board participation, in-kind resources, connecting SADD to influential leaders, or “yes” money to help us say “yes” to starting a new chapter or program in a state, you can help SADD continue providing students and teens with the best opportunities to make life-changing decisions!



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# Conference Sponsorships

## National Conference

SADD has been celebrating students across the country for their dedication to their personal health and safety, as well as the health and safety of their peers, for over 40 years! Each year 400+ SADD students, advisors, state coordinators and professionals from the teen health and safety community attend the national conference to celebrate the power of positive peer-pressure and receive intensive training around Traffic & Mobility Safety, Substance Use & Abuse, Health & Mental Health, and Leadership Development.

Sponsors are an integral part of the conference and come to make one-on-one connections with our powerful community. Sponsorship opportunities include meaningful, high-impact features such as being featured in our sponsor spotlight, leading training workshops, and utilizing this highly sought-after team of youth leaders for focus groups. As a sponsor, you will receive the unique opportunity to showcase your company or organization's dedication to empowering youth, promoting healthy decision-making to the best and brightest youth safety advocates in America, and their adult advisors.

In addition to youth visibility, you will also get the opportunity to advertise to top industry leaders in substance use prevention, mobility safety, personal health, and more. Students and professionals will enjoy some of the nation's top speakers, safety advocates, and brainstorming sessions. Participants grow professionally at this conference, but they also experience all of the excitement for the future of their generation!

**Sponsorship opportunities typically start at \$2,500 and range up to \$50,000 for the presenting sponsor. There are many opportunities to engage!**

## State/Leadership Conference(s)

SADD oftentimes has state-specific conferences and/or student leadership conferences on prevention education and leadership, offering youth and adult-led workshops that include valuable life skills training in the areas of Peer Leadership, Advocacy, Public Speaking, Media Training, Fundraising, and Team Building.

Sponsors are an integral part of these conferences and add valuable resources and leadership, in their own right, to conference attendees.

**Sponsorship opportunities typically start at \$1,000 and range up to \$10,000.**



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**Please contact us today so we can explore ways we  
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today's leaders!**



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