

FOR IMMEDIATE RELEASE  
March 4, 2008

CONTACT:  
Stacey Hart  
SADD  
1-877-SADD-INC  
[shart@sadd.org](mailto:shart@sadd.org)

### **SADD Chapters Host Community Briefings on Alcohol Issues**

**Marlborough, MA** – On March 5 and 6, 2008, SADD chapters across the country will take part in local Community Briefings as part of the national Take It Back youth movement. All concerned citizens are encouraged to attend and learn more about alcohol issues that impact your community. To find a Community Briefing in your area, visit [www.utakeitback.org/411/Briefings/Hosts/index.html](http://www.utakeitback.org/411/Briefings/Hosts/index.html).

Take it Back is a national, youth-directed movement to reduce alcohol problems. More than 350 youth groups, including nearly 80 SADD chapters, will simultaneously hold youth-led Community Briefings to call attention to alcohol as the single most important health issue facing young people today.

At the briefings, youth will present data they collected in their own community and present it to local audiences. They will also identify key issues they will be working on in the future based on the research they have found.

SADD *Teens Today* research reveals that by 12<sup>th</sup> grade more than three in four teens are drinking. This research also shows that 73 percent of teens reported that their parents are most influential on their decision not to drink.

“We are proud that the empowered students of SADD will add their voices with other young people across the country who share their concerns about this important issue,” said Penny Wells, Executive Director of SADD. “We are delighted that SADD and FACE have joined forces in this inaugural partnership.”

Penny Norton, Director of FACE – Resources, Training & Action on Alcohol Issues states, “FACE is proud to sponsor these youth groups who are unafraid to tell the truth about what is going on in their communities regarding the use and misuse of alcohol.”

SADD is a proud sponsor of the Take It Back Community Briefings. To learn more about the Community Briefings or Take It Back go to [www.utakeitback.org](http://www.utakeitback.org). To learn more about SADD, visit [www.sadd.org](http://www.sadd.org).

###